



LAKE CITY VISITOR GUIDE

2026-2027 Advertising Sales

SERVICES & RATES

1/4 Page Ad	\$350
1/2 Page Ad	\$750
1/3 Page Ad	\$550
2/3 Page Ad	\$900
Full Page Ad	\$1,250
Inside Front Cover	\$1,750
Inside Back Cover	\$1,500

Directory Listing	\$150
Ad Design	\$150

PAYMENTS

Check to:
**Lake City Chamber of
Commerce**

Remit payment to:
Lake City Chamber of
Commerce
122 N. Lakeshore Dr.
Lake City, MN 55041



Advertiser Name_____ Contact_____

Business or Organization_____

Service Selection_____ Cost_____

Address_____

Phone_____ Email_____

Advertiser Signature

Date_____

The total amount due hereunder will become immediately due and payable, and Publisher may stop inserting Advertiser's advertisements in its publication, in the event that the Advertiser: (1) discontinues the operation of its business; (2) files or has filed against it any petitioner pleading in bankruptcy or for the appointment of a receiver; (3) makes any assignment for the benefit of creditors; or (4) fails to pay any amount due hereunder when due. For value received, including advertising, services, or other valuable consideration, I hereby unconditionally guarantee at all times full and prompt payment, upon demand of any indebtedness which has been incurred under this agreement. Advertiser agrees to pay all costs (including collection agency fees, court costs and attorneys' fees) incurred by Publisher in collecting Advertiser's delinquent accounts. Advertiser indemnifies the Lake City Chamber of Commerce against losses or liabilities arising from this advertising. Lake City Chamber of Commerce assumes no liability, except to the extent of a one-time free advertisement of the same specification in the next, or similar publication, in proven or admitted errors or omissions have occurred.

Payment and Ad Design due by September 15, 2025
Published Winter 2025/2026

This is your time to shine!! Highlight your destination, business or attraction.

The official 2025-2026 Lake City Area Visitors Guide is a full color magazine featuring photos, resources and references of beautiful destinations in Lake City and surrounding areas.

BENEFITS FOR 2026-2027

- 2 year publication
- 10,000 Printed guides
- Distribution of guide to MN Tourism Centers
- Interactive digital edition of guide on website
- Instagram and FB story takeover with purchase of 2/3 page ad or more (Visit Lake City and Chamber of Commerce account)
- Free directory listing with ad purchase
- Banner ad in Visit Lake City newsletter with 1/2 page ad purchase

CAPITALIZE ON CREATIVITY

- Collaborate with local venues and attractions to develop a full or half page ad. Present co-op community opportunities to reduce your overall ad cost.
- Highlight events
- Include QR codes

WE ARE HERE TO HELP!

Sales Consultants:

Heather Thomas- director@lakecity.org
Annie Freid- chamberevents@lakecity.org

Design:

Ed Hoffman- lcchamber@lakecity.org

Lake City Chamber of Commerce Ad Policy: All advertising is subject to the publisher's approval and has no bearing on editorial content. The focus on advertising in the guide is to highlight and enhance all interests that draw visitors to Lake City. The initiative to increase travel to Lake City has been set forth by the Visit Lake City tourism committee. The publisher reserves the right to exclude advertisements that are not in the best interest of the State of Minnesota or the Minnesota tourism industry.

Final ad placement and positioning is at the sole discretion of the publisher and specific placement is not guaranteed unless agreement has been finalized securing premium positions. Premium ad positions (as identified on the rate sheet) is selected on a "first come, first served" basis. The purchase of advertising space has no relationship to editorial content placement in this publication. Additional high res photos may be submitted for review and usage.